

F A R M O F T H E W O R L D

FARM OF THE WORLD

Farm of the World is a project in which artists, designers, architects, gardeners, chefs and many other participants examine the value of the countryside, both now and in the future. This initiative has been developed within the framework of Leeuwarden European Cultural Capital 2018 and will run from 2015 to 2018.

Farm of the World explores new and sustainable futures for the countryside: how can the countryside contribute to a social, sustainable and dynamic local environment? The centre and starting point of the project is an abandoned farm in Húns, 11 kilometres from Leeuwarden. By bringing in designers, artists, architects and artisans from all over the world to work together with the local resources, the Kreake becomes a production farm again – but this time, as an example of how creativity and cooperation can bring life to a formerly abandoned rural farm. By doing so we want to show the diversity and richness of what a small piece of land can produce: from biodynamic bouquets to ceramics, food, dyes, space etc.

Ideas and skills, resources and locality will produce different high quality artisanal products in different domains, showing the amazing versatility of nature. A broad array of people from different professions and walks of life contribute their talents and skills.

At the Kreake the project will produce among other things:

- _Bio-dynamic bouquets, that stimulate discussion about environmental issues and create awareness of the importance of sustainability and a healthy relation to nature around us.
- _Ceramics made from local clay by students together with designers and artists made into a handmade artisanal series of products.
- _Food in many forms like jams, chutneys, pestos and syrups made of the produce from the Kreake and which will be sold and served at meadow dinners at Húns.
- _A social project for disadvantaged youth in which we train them to work the land and all it has to give in a domain called Treasures of Nature.

CHELSEA FLOWER SHOW 2016

For the Chelsea Flower Show Farm of the World developed a dye crop garden called the AkzoNobel Honeysuckle Blue(s) Garden. This garden invites visitors to perceive and remember the forgotten knowledge about plant colours and their qualities. By showing yet another side of 'ordinary' plants, we hope to create a new appreciation and a sense of wonder about the unknown resources that are all around us.

The AKZONOBEL Honeysuckle Blue(s) garden will be recreated in Leeuwarden in 2018.

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PARTNERS

For the Chelsea Flower Show we worked together with:

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