



Kingdom of the Netherlands

The Embassy of the Kingdom of the Netherlands proudly supports the Dutch dye plant garden 'Honeysuckle Blue' at the Chelsea Flower Show 2016. The seed for this garden was actually planted during a brainstorm session with artist Claudy Jongstra and our agriculture, economic and culture teams. Once the idea was there it grew quickly, with AkzoNobel as the main sponsor and Farm of the World as creator.

The Netherlands is the main supplier of horticulture products to the UK. Environmental awareness and green, sustainable production and consumption are top priority for our agricultural producers. The same goes for AkzoNobel.

This dye garden represents the essence of sustainable thinking. It shows the whole cycle from plants to the colours of the Dutch Golden Age in an inspiring design.

We hope the garden will attract a lot of attention and positive spirit at this year's Chelsea Flower Show!

Simon J.H. Smits
Ambassador